

Many thanks to the Conference Planning Committee

Jeff Anderson, Stephanie Walker, Kulbhushan Grover, Woods Houghton, Aspen Achen, Brenda Simpson, Joanie Quinn, Newt McCarty, Brian Schutte, Israel Joukhadar, John Idowu

Conference Presenters and Affiliation

Steve Loring	NMSU, Associate Director Agricultural Experiment Station
Jim Freeburn	WSARE PDP Regional Training Coordinator
Abdel Berrada	CO State Univ., Senior Research Scientist
Michael Patrick	NMSU, Community Economic Development Specialist
Paul Gutierrez	NMSU, Economic Development Specialist
David Dierig	Bridgestone Amer., Guayule Research Farm
Kulbhushan Grover	NMSU, Sustainable Crop Production
Sangu Angadi	NMSU, Agronomist
Stephanie Walker	NMSU, Extension Vegetable Specialist

For information on SARE research & education projects and grant opportunities:

www.westernsare.org
www.sare.org

Presentations from this conference will be archived and available at the NM WSARE website:

aces.nmsu.edu/programs/sare

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The New Mexico Sustainable Agriculture Conference

Enhancing Farmer Sustainability



December 13, 2017
8:30 am to 4:30 pm

UNM Valencia Campus, 280 La Entrada Rd.
Los Lunas, NM 87031



All About Discovery!™
**College of Agricultural, Consumer
and Environmental Sciences**



The New Mexico Sustainable Agriculture Conference, December 13, 2017, Los Lunas, NM

Morning Moderator—*Sandra Barraza*

- 8:30 am **Welcome and Opening Remarks**
Dr. Steve Loring
- 8:40 am **Sustaining American Agriculture:
What We've Lost and Opportunities
Ahead—*Jim Freeburn***
- 9:00 am **The Feasibility of Cover Crops in
Dryland Farming—*Dr. Abdel Berrada***
- 9:45 am **Break, Poster, and Booth Display**
- 10:15 am **Planning for Profit: The Importance of
Recordkeeping—*Dr. Michael Patrick***
- 11:00 am **Marketing Strategies: What Works
for You—*Dr. Paul Gutierrez***
- 12:00 pm **Lunch and Poster Viewing**



Afternoon Moderator—*Tom Dominguez*

- 1:00 pm **Bridgestone's Perspective on a Domestic
Source of Natural Rubber in the Desert**
Dr. David Dierig
- 1:45 pm **Guar as a Potential Alternate Crop**
Dr. Kulbhushan Grover
- 2:30 pm **Break, Poster, and Booth Display**
- 2:45 pm **Canola—A Multipurpose Alternative
Crop for the Region**
Dr. Sangu Angadi
- 3:30 pm **Papa Criolla Potatoes—Introducing a
South American Favorite to NM**
Dr. Stephanie Walker

REGISTRATION LINK: <http://rsvp.nmsu.edu/rsvp/sustainable2017>

If you are an individual with a disability and need an auxiliary aid or service, please contact Laurie Novak at 575-646-1715 by Dec. 6, 2017.